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ROBERTO BLOIS OPEN

INDUSTRY LEADERS FROM AROUND THE WORLD ATTENDED THE 23RD ANNUAL PACIFIC TELECOMMUNICATIONS CONFERENCE THIS WEEK IN HONOLULU, HAWAII.

THE CONFERENCE FOCUSED ON THE COMMUNICATIONS INDUSTRY IN THE ASIAN-PACIFIC REGION.

ROBERTO BLOIS, DEPUTY SECRETARY OF THE INTERNATIONAL TELECOMMUNICATIONS UNION OR I-T-C, SPOKE IN DETAIL ABOUT INTERNET PROTOCOL TELEPHONY.

BETTER KNOWN AS I-P TELEPHONY, THIS TECHNOLOGY ALLOWS THE INTEGRATION OF USERS' TELEPHONE LINE, CABLE T-V PORT AND THEIR I-S-P CONNECTION WITHOUT ADDITIONAL WIRING TO THEIR HOMES.

BLOIS SAYS THE DELIVERY OF VOICE OVER THE INTERNET THAT I-P TELEPHONY PROVIDES, HAS ALREADY PROVEN TO BE A FEATURE THAT CONSUMERS WANT.

DEMAND FROM USERS, HE SAYS, IS SHAPING THE WAY I-P TECHNOLOGY IS DEVELOPED.

NOW HERE IS A PORTION OF MR. BLOIS' PRESENTATION FROM P-T-C 2001.

BLOIS CLOSE

THAT WAS ROBERTO BLOIS OF THE
INTERNATIONAL
TELECOMMUNICATIONS UNION.

MR. BLOIS NOTED THAT THE I-P
TELEPHONY SECTOR FACES
FINANCIAL CHALLENGES. THIS IS
EVIDENT BY THE AMOUNT OF
MONEY THAT COMPANIES LIKE A-T-
&-T HAVE POURED INTO THE
RESEARCH AND DEVELOPMENT OF
THE I-P PLATFORM.

BUT ANALYSTS PREDICT THE PAY-
OFF TO BE BIG IN THE
LONGRUN....AS I-P TELEPHONY WILL
PROVIDE A FULL HOST OF SERVICES
THAT OPERATE ON A LOWER COST
STRUCTURE THAN TRADITIONAL
TELECOMMUNICATIONS.

AND CONSUMERS WILL FINALLY GET
WHAT THEY WANT...ALL OF THEIR
COMMUNICATION UTILITIES ON ONE
BILL.

FOR FULL COVERAGE OF P-T-C 2001
GO TO ON-24 AND CLICK ON THE
CONFERENCE PAGE.

FOR THE ON-24 NETWORK, I'M
CHERYL CASONE.